

Join and leverage our event also on LinkedIn

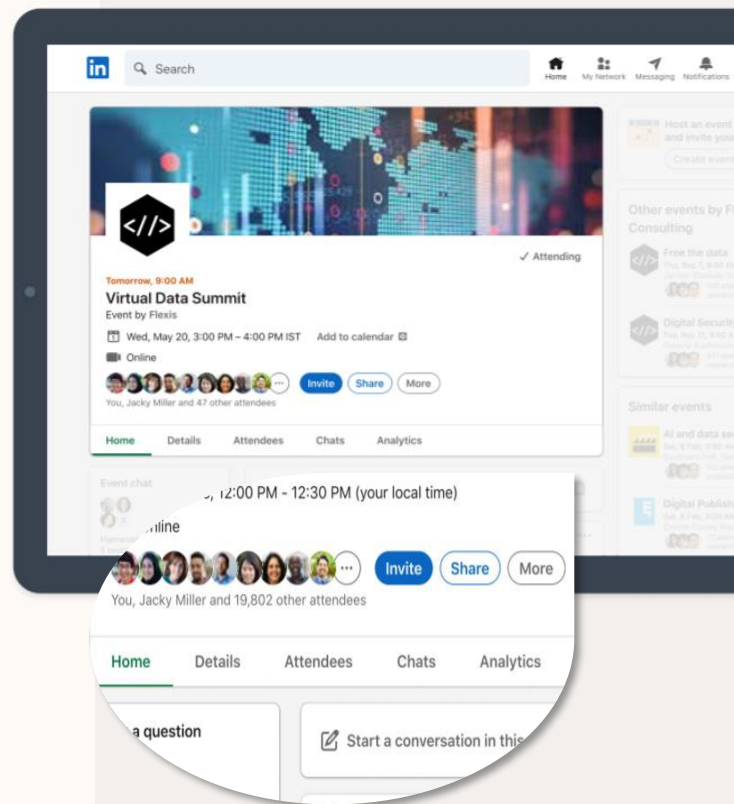
We have partnered with LinkedIn Events to make our event even more valuable to attendees, exhibitors and speakers.

Engage with our event on LinkedIn to find and network with other attendees, and create visibility on the leading global business platform.

Attendees can find, connect, and message new contacts

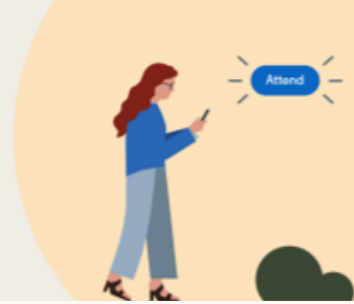
All LinkedIn Event attendees are visible to each other; rich profile info and a networking tab make it easy to find valuable contacts and network before, during, after the event.

Attendees can share content (use the event-#) related to the event to engage the event community and reach a wider audience on LinkedIn.



- ✓ Attendees can see other attendees' profiles, find new business contacts, network, and engage on conversations
- ✓ Speakers can engage with the event community and create content that sparks discussions
- ✓ Companies can build presence for brand and products on the leading global B2B platform

Attendees: Select LinkedIn Events best practices



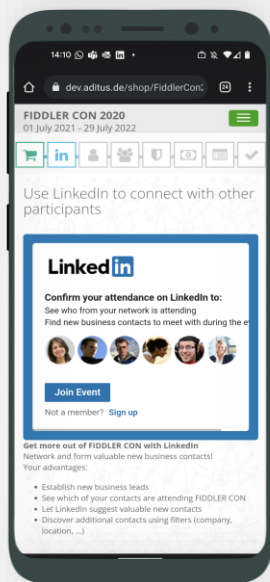
- ✓ Connect your LinkedIn profile to the event in the official registration flow or click “attend” event on LinkedIn
- ✓ Reach out to fellow attendees before the event to begin networking; start with a valuable conversation.
- ✓ Share event-related content to spark conversation, engage on other attendees’ content to make it an active community.
- ✓ Let your network know about the event, use hashtags and @mentions for engagement and relevance of your content.

[Share a post now](#)

Find out more: <https://members.linkedin.com/linkedin-creators-home>

Ways to connect to the LinkedIn Event

When getting your ticket on the event website, make sure to “join”



If you already have a ticket, search event on LinkedIn and “attend”

